



Job Description ARC Program Director, Emerald Cities SF Bay Area

Please forward resume and cover letter to: Emerald Cities Collaborative, San Francisco Bay Area

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Organization Background

Emerald Cities Collaborative (ECC) is a national nonprofit network of community, labor, business and sustainable development organizations working together to build high road - sustainable, fair and democratic - economies. ECC envisions a future in which American cities are the greenest and most equitable in the world, leading the way to head off global climate change while creating a vital new economic sector. ECC is based in Washington, D.C but works in 5 regional markets.

Emerald Cities Bay Area (ECBA) is implementing and managing several initiatives in the Bay Area focused on the clean energy and sustainable food industries.

Anchors in Resilient Communities (ARC)

Anchors in Resilient Communities (ARC) are community-based partnerships that leverage the purchasing and investment power of anchor institutions to build community health, wealth, and climate resilience. The partnership is co-managed by ECC and Health Care Without Harm, who are responsible for ARC's facilitation, partnership development and management, collaborative planning and capacity building, and project development. Over the past 6 years, ARC stakeholders have developed the governance, evaluation tools and practices, and collective engagement framework that elevates community voice, leadership and ownership in a multi-stakeholder strategy with participating anchor institutions.

ARC's first project, the Regional Food System Initiative, was selected in 2016 and influenced by Kaiser Permanente's "Total Health" goal to source 100 percent local and sustainable food, system-wide, by 2025. ARC is partnering with Food Services Partners (FSP), Kaiser's patient meal vendor for Northern California, and with the opening of a new food processing center in the East Bay in January 2021, will increase union jobs for local residents and engage black and brown food producers and processors in its supply chain.



The goal is to ensure that historically underrepresented groups are full participants in emerging green sectors and a strong regional food economy.

You can find more information here: <https://anchorsinresilientcommunities.org/>

Responsibilities

The ARC Program Director is a leadership position at Emerald Cities Collaborative with primary responsibility for managing the Anchors in Resilience Communities (ARC) program in the San Francisco Bay Area Region, providing support to all the sectors that ARC works in and can expand to, including Regional Food Systems, clean energy (construction and building retrofits) water, food waste, policy, etc. The position will report directly to the EC Bay Area Regional Director.

The Director will co-lead ARC in partnership with Health Care Without Harm (HCWH). The role is to effectively develop and manage the ARC coalition and its programs, its governing body including its steering committee, and project-specific workgroups co-chaired and represented by community partners. The Director will help ensure that local infrastructure investments lead to both job quality and job access, and that there are strong labor and community standards to support this. An important part of the position is to manage and develop the ARC table and the emergent businesses and infrastructure needed for health, wealth and climate resilience in the Bay Area. Experience working with anchor institutions such as educational entities (school districts, large universities and colleges), medical facilities (hospitals, clinics, etc), and or government/municipalities (ports, government departments, airports, etc) is ideal.

Program Oversight

- Direct the ARC program operations, fundraising, communications and oversee all aspects of ARC work in the Bay Area;
- In collaboration with HCWH, engage health and education anchor leaders to expand investments in ARC programs;
- Work closely with the Economic Inclusion Manager to execute current work and program expansion. Expansion includes vetting and planning ARC projects in different non-food-related climate sectors. Sectors included in program expansion are listed below;
- Build and manage multi-stakeholder partnerships;
- Provide active leadership, design and implementation of complex projects into work plans with timelines, strategic tasks and budgets.



Fund Development

- Coordinate the ARC Community Finance Workgroup to establish community fund (includes creation of procurement and investment plans);
- Fundraise for, refine and implement ECC's ARC economic inclusion programs locally;
- Lead local and national ARC fund development;
- Support in the strategic expansion of new ARC sites within California.

Communications

- Support ECC's strategic communication goals, including conference attendance, presentations, blogging, etc.;
- Promote cross-site learning and exposure.
- Be available to represent ECC and the ARC program in interviews, when making public comment, and at other community spaces/tables

New Sector Program Development and Management

- Identify market opportunities for developing and implementing expansion of ARC programs in green infrastructure projects including supply side training for disadvantaged contractors, greening of buildings, food waste, water, and other sustainable sectors;
- Work with Contractor Development Manager to build capacity of small MWDBE contractors;
- Develop relationships with anchors and public agencies to promote inclusive procurement practices in their capital planning processes;
- Work with EC Bay Area regional director and other directors to establish and expand ARC into new regional sectors;
- Recruit and manage subject matter experts/consultants;
- Work with Regional Food System manager to support capacity building for hyperlocal (within 50 miles of the East Bay Community) BIPOC farmers (certifications, asset identification, contracting etc.);
- Develop new sector strategies around community and anchor needs - this includes but is not limited to the clean energy sector (building electrification, energy retrofits, new construction, renewables, etc), food waste, water, etc.

REMUNERATION

This full-time position will start on or after April 1st 2022. Salary Compensation commensurate with experience. Benefits include health, eye & dental insurance & vacation. Please send resume and cover letter to Avni Jamdar at ajamdar@emeraldcities.org.

Emerald Cities is an affirmative action employer, and strongly supports the social goals of affirmative action. We therefore make special efforts to recruit individuals from groups that are historically under-represented in professional environments, or that suffer from broader societal discrimination.